



Xue Han

xhantata.com

Illustrator Motion Designer

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Education

2018-2022 Wuhan University of Technology

BA in Visual Communication Design

2023-2026 Savannah College of Art and Design

MA in illustration

MA in Motion Media Design

Experience

**2020 National College Student Advertising
Art Competition**

Interactive Category, Excellence Award

Created an interactive H5 animated advertisement for a luggage brand to enhance its youthful brand image through engaging hand-drawn motion graphics.

**2023 Children's Picture Book Collaboration:
The Amazing Chinese Herbs**

Social Sciences Academic Press, 2023

Designed illustrations for a children's science picture book introducing traditional Chinese herbal medicine. Developed over 20 digital watercolor-style visuals to support storytelling and increase learning engagement.

Skills

- Motion Design / 2D Animation
- Illustration
- Storyboarding / Concept Development
- Video/Audio Editing
- 3D Modeling

Software

- Procreate
- After Effects
- Photoshop
- Illustrator
- Cinema 4D
- Premiere
- Audition